



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194541

Schedule Dates 10/23/12-11/01/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand Est 1566 10/23-10/29 (71204)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE,CASEY
Phone/Fax /
CPE Est 1566 10/23-10/29
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1566 10/23-10/29

Date Entered 08/27/12
Last Modified 10/31/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,742.50
Net Total \$55,207.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Oct. 2012 38
Nov. 2012 6
Grand Total: 44
Rate
\$55,750.00
\$9,200.00
\$64,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1		1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		8/27/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA				1	1	1			1	\$1,800.00	\$7,200.00	WJLA Arlington (WJLA)		8/27/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA	1								1	\$1,800.00	\$1,800.00	WJLA Arlington (WJLA)		8/27/12
4.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							1		1	\$850.00	\$850.00	WJLA Arlington (WJLA)		8/27/12
5.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1	\$750.00	\$750.00	WJLA Arlington (WJLA)		8/27/12
6.0	Normal Line / SPOT	10/23/12-10/25/12	2	:30	9A- LIVE!			1	1					2	\$900.00	\$1,800.00	WJLA Arlington (WJLA)		8/27/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	9A- LIVE!	1								1	\$900.00	\$900.00	WJLA Arlington (WJLA)		8/27/12
8.0	Normal Line / SPOT	10/24/12-10/26/12	2	:30	11A- RACHAEL RAY				1		1			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		8/27/12
9.0	Normal Line / SPOT	10/24/12-10/25/12	2	:30	11:58A- ABC-THE VIEW				1	1				1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)		8/27/12
9.0.1	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
10.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:58A- ABC-THE VIEW								1		\$1,300.00		WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Sales Office WJLA - Core Team
Buyer Name BASSETTE, CASEY
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CPE Est 1566 10/23-10/29
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By Broadcast Month
Oct. 2012 38 \$55,750.00
Nov. 2012 6 \$9,200.00
Grand Total: 44 \$64,950.00

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10.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
11.0	Normal Line / SPOT	10/23/12-10/26/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON				1	1	1	1		4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		8/27/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		8/27/12
13.0	Normal Line / SPOT	10/24/12-10/26/12	2	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1	1	1			2	\$900.00	\$1,800.00	WJLA Arlington (WJLA)		8/27/12
14.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	12:57P- ABC-THE CHEW					1				1	\$900.00	\$900.00	WJLA Arlington (WJLA)		8/27/12
15.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	12:57P- ABC-THE CHEW		1								\$900.00		WJLA Arlington (WJLA)		8/27/12
15.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
16.0	Normal Line / SPOT	10/23/12-10/26/12	2	:30	3P- ANDERSON COOPER SHOW				1		1			2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		8/27/12
17.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	3:58P- ABC-KATIE COURIC					1					\$1,700.00		WJLA Arlington (WJLA)		8/27/12
17.0.1	Closed Preempt	10/24/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE CHANGE TO THE NEW PROGRAM TITLE	
18.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	3:58P- ABC-KATIE COURIC		1								\$1,700.00		WJLA Arlington (WJLA)		8/27/12

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Political-Political (1088)

Brand

Est 1566 10/23-10/29 (71204)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1566 10/23-10/29

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

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18.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE CHANGE TO THE NEW PROGRAM TITLE	
19.0	Normal Line / SPOT	10/23/12-10/25/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1		1				2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		8/27/12
20.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P			1						1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		8/27/12
21.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	6:27P- JEOPARDY					1				1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ.	8/27/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	6:30P- NEWS-ABC 7 NEWS @ 630P							1		1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		8/27/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	7:27P- JEOPARDY					1					\$5,000.00		WJLA Arlington (WJLA)		8/27/12
23.0.1	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
24.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7P- WHEEL OF FORTUNE WEEKEND							1			\$1,800.00		WJLA Arlington (WJLA)		8/27/12
24.0.1	Closed Preempt	10/27/12															WJLA Arlington (WJLA)	Sports/Spot -	
25.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	7:29P- JEOPARDY WEEKEND							1			\$1,800.00		WJLA Arlington (WJLA)		8/27/12

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Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

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Account Types

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25.0.1	Closed Preempt	10/27/12															WJLA Arlington (WJLA)	Spots/Spot -	
26.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	11:35P- ABC-ABC NIGHTLINE					1					\$1,700.00		WJLA Arlington (WJLA)		8/27/12
26.0.1	Closed Preempt	10/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
27.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	11:35P- ABC-ABC NIGHTLINE		1								\$1,700.00		WJLA Arlington (WJLA)		8/27/12
27.0.1	Closed Preempt	10/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
28.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P							1		1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		8/27/12
29.0	Normal Line / SPOT	10/27/12-10/27/12	2	:30	12:35A- CASTLE							1		1	\$450.00	\$450.00	WJLA Arlington (WJLA)		8/27/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	6:58P- ABC 7 NEWS SPECIAL			1						1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 8/27	8/27/12
31.0	M/G For 17.0.1 / SPOT	10/24/12-10/24/12	2	:30	3:58P- KATIE COURIC				1					1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/1/12
32.0	M/G For 18.0.1 / SPOT	10/29/12-10/29/12	2	:30	3:58P- KATIE COURIC		1							1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/1/12
33.0	M/G For 9.0.1,10.0.1 / SPOT	10/27/12-10/27/12	3	:30	11:30P- NEWS-ABC 7 NEWS @ 11P							2		2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/26/12

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Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

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CPE

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Account Types

Local/Political Issue Agency

Billing Type

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Headline

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34.0	M/G For 15.0.1 / SPOT	10/27/12-10/27/12	3	:30	12P- NEWS-SATURDAY ABC 7 NEWS @12N							1		1	\$500.00	\$500.00	WJLA Arlington (WJLA)	m/g from 10/26	10/26/12
35.0	M/G For 23.0.1 / SPOT	10/28/12-10/28/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P								2	2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/26/12
36.0	M/G For 26.0.1,27.0.1 / SPOT	10/28/12-10/28/12	2	:30	5P- NEWS-SUNDAY ABC 7 NEWS @5P								2	2	\$700.00	\$1,400.00	WJLA Arlington (WJLA)		10/26/12
37.0	M/G For 24.0.1 / SPOT	11/01/12-11/01/12	4	:30	3:01P- ANDERSON COOPER SHOW				1					1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12
38.0	M/G For 25.0.1 / SPOT	11/01/12-11/01/12	4	:30	3:58P- KATIE COURIC				1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12

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